



# IAA Packages

Minimal input for maximum effect!



## Offer for Stand Packages at IAA TRANSPORTATION 2024

With the IAA Packages we can supply a fully assembled stand, basic facilities, stand cleaning and if you wish catering services. This support will reduce your preparational work before and during the show to a minimum, enabling you to concentrate on the things that matter most: making new contacts, conducting negotiations and concluding deals.

Choose between the IAA Packages BASIC, BASIC COLOR, COMFORT and PREMIUM. With their different stand constructions, the IAA Packages provide the perfect solution. Our system stands and the individual upgrade options are characterized by minimal CO2 emissions. New: less residual materials due to even more recyclable components. Your stand will have your company logo, the necessary basic equipment and supply. We provide professional support and ensure that everything runs smoothly.

**BASIC**



**COMFORT**



**PREMIUM**



IAA Package (Modular stand with extended standard features)	Price for space-based services (Price per m <sup>2</sup> )	Price for package services (fixed price)
<b>BASIC (Type A)</b>	130.00 EUR/m <sup>2</sup>	470.00 EUR
<b>BASIC COLOR (Type A Color)</b>	150.00 EUR/m <sup>2</sup>	700.00 EUR
<b>COMFORT (Type C)</b>	170.00 EUR/m <sup>2</sup>	690.00 EUR
<b>PREMIUM (Type Exclusive)</b>	300.00 EUR/m <sup>2</sup>	190.00 EUR
<b>Catering Package</b>	Optional additional booking for all IAA packages.	359.00 EUR

# Stand Construction Details



## IAA Package BASIC

### Carpeting

disposable off-the roll cord carpeting, recyclable, available in 6 colors



### Perimeter partition walls

to adjacent stands and/or hall walls, constructed of Octanorm elements, silver, with light grey infill panels, 250 cm high

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

### Lighting

4 LED spotlights

### Ceiling

consisting of OC frame sections along the open sides of the stand, including all necessary beams and pillar supports

### Fascia panel

light grey, 200 x 40 cm, face-mounted along each open side of the stand, incl. individual labeling with your company logo

### Cabin

100x100 cm, with lockable door

### Furnishings

1 table (ø 70 cm, with white worktop and chrome-plated underframe), 3 chairs (chrome-plated frame and black upholstery), 1 coat rack, 1 information counter (grey/white, approx. 100 cm x 50 cm x 108/85 cm, lockable), 1 literature display rack, 1 barstool, 1 wastepaper basket

The features and furnishings of the IAA packages BASIC mentioned above are independent from the stand size.

Additional fittings and furnishings are available subject to an extra charge via our shop.



## IAA Package BASIC COLOR

Give our basic modular stand a new coat of paint! Choose your favourite from our 8 eye-catching colours for the carpet, walls and fascia panel. You're guaranteed to stand out!



All stand construction details and equipment elements of the IAA Package BASIC COLOR are the same as those of the IAA Package BASIC:

In detail, the equipment includes the following elements:

**Carpeting** in the chosen stand colour  
**Partition walls & fascia panel** in the chosen stand colour  
**Cabin with door** in the chosen stand colour  
**Furniture**, tables & chairs selectable in white or black  
**Ceiling, lighting, electrical distribution box** as described in more detail in the IAA Package BASIC

The equipment features of IAA Package BASIC COLOR are included in the offer irrespective of the stand size.

Additional fittings and furnishings are available subject to an extra charge via our shop.



## IAA Package COMFORT

### Carpeting

disposable off-the roll cord carpeting, recyclable, available in 6 colors



### Perimeter partition walls (infill panels recyclable)

to adjacent stands and/or hall walls, constructed of 10 cm thick wall elements, white, 250 cm high

### 1 electrical distribution box

for connections of up to 3 kW, with two integrated 230-V sockets (sockets in other locations subject to additional charge)

### Lighting

1 LED spotlight (arm-mounted) per 5 m<sup>2</sup> of stand area, plus 4 LED spotlights on modular stand tower

### Furnishings

1 information counter (white, lockable), 1 barstool (chrome/white), 1 literature display rack, 1 wastepaper basket

### Basic fittings, depending on stand size:

Stand area (m <sup>2</sup> )	20-49	50-79	80-100
Size of cabin/No. of wall elements required (all cabins include 1 door element, lockable)	2 m <sup>2</sup> /2	4 m <sup>2</sup> /3	6 m <sup>2</sup> /4
Modular stand tower (10 x 10 cm profile) 160 cm wide, 320 cm long, 360 cm high with 1 fabric banner (recycling product) measuring approx. 140 x 340 cm incl. digital print (dependent on timely delivery of printable file by exhibitor, at least six weeks before the event)	1	1	2
Table(s) ø 70 cm	1	2	3
Chairs	4	8	12
Coat rack(s)	1	2	2



## IAA Package PREMIUM

The type Exclusive modular stand boasts an open and high-quality design. It comprises conventional wall structures and large, backlit graphic walls with spectacular displays of brands and products.

**Carpeting:** disposable off-the roll cord carpeting, recyclable, available in 6 colors on false floor (plinth), approx. 8 cm high



**Perimeter partition walls** to adjacent stands and/or hall walls, conventional frame walls, 7 cm deep, 300 cm high

**Electrical distribution box** for connections of up to 3 kW, with 230 V sockets directly at the distributor, number according to stand size

**Lighting:** Light pole with 6 HQI spotlights, illuminated wall 200 cm x 300 cm high, including digital print

**Furnishings:** information counter(s), 1 barstool (chrome/white), 1 literature display rack, 1 wastepaper basket

### Basic fittings, depending on stand size:

Stand area (m <sup>2</sup> )	20-39	40-59	> 60
Size of cabin/No. of wall elements required (all cabins include 1 door element, lockable)	2 m <sup>2</sup> /2	4 m <sup>2</sup> /3	6 m <sup>2</sup> /4
Illuminated wall (approx. 200 cm wide, 300 cm high, incl. digital print on recyclable fabric (ready-to-print file required up to 6 weeks before the event))	2	2	3
Light Pole	1	2	3
Information Counter(s)	1	2	2
Sockets 230 V/16 A	4	7	11
Table(s) ø 70 cm	1	2	3
Chairs	4	8	12
Coat Rack(s)	1	2	2

# Prices & Services at a glance

## Additional services included (mandatory flat rate)

The following services are included in the IAA Packages **BASIC, BASIC COLOR, COMFORT and PREMIUM**:

**Electric power hookup:** The stand will be supplied with power rated at 3 kW. Hookup and consumption are included in the rental fee.

**Cleaning:** The stand and its fixtures/furnishings and floor (exhibits and glass are excluded) will be cleaned before the events starts and each evening during the event including the emptying of the waste basket

**Waste disposal:** Please separate the waste to be disposed of into recyclable and non-recyclable materials and make them available for pick-up in front of the stand after the end of the event. You will receive an 80 litre garbage bag each for recyclable and non-recyclable materials - we will take care of the disposal.

If the stand waste exceeds the usual amount, the additional disposal will be invoiced separately. The disposal of the packaging material is not included

**Insurance:** Insurance cover is provided for damage to stand construction, equipment and furniture included in the IAA Package during the rental period.



## Optional Catering Package

For all IAA Packages you have the option of booking an additional catering package.

Our catering partner delivers a basic catering package onto your stand before the start of the event.

This basic catering package includes:

- 1 Coffee filter machine
- 1 electric kettle
- Coffee powder
- Selection of tea
- Coffee cream
- Coffee filters
- Sugar
- Disposable cups
- Disposable coffee spoons
- 9 litres of still water
- 24 litres of mineral water
- Selection of cookies

### You want more?

Use the catering service provided by our onsite catering experts. They deliver beverages and fresh food specialties directly to your stand: snack boxes, crew catering, finger food, soups, salads, cake, pastries or stand party packages. Our catering service provider will enthuse your guests with professionalism.

For more information and pricing please visit <https://www.catering-messe-hannover.de/en/>

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Please  
contact us!  
We are happy  
to assist.

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